

Serif vs. Sans Serif Fonts

Serif fonts have little feet (technically, a serif is a short cross line at the ends of the stroke of a Roman letter) that protrude from the tops and bottoms of the letters. They therefore have a bit of white space in between each letter, making these fonts ideal for use in large blocks of text.

Standard serif fonts include:

Times New Roman

Georgia

Book Antiqua

Palatino

Garamond

Sans Serif fonts have no feet (technically, a typeface that is straight with no serifs or small extensions on letters, generally used for headers). They are ideal for titles and small groupings of text, such as bullets, but not for large blocks of text.

Standard sans serif fonts include:

Arial

Arial Rounded MT Bold

Arial Narrow (Bold)

Helvetica

Impact

Verdana